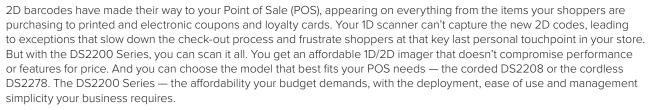


## WHAT ARE THE DS2200 SERIES HANDHELD IMAGERS?

## Affordability and simplicity delivered.





## WHY SHOULD YOU BUY THE DS2200 SERIES?

### **TOP 5 CUSTOMER BENEFITS**

### The price is right.

With the DS2200 Series, you get all the features you need at a pricepoint that won't break the bank. No cost tools make it incredibly simple to setup and manage the DS2200 Series. And with the popular cordless model, you add 2D capabilities at practically the same cost as a 1D scanner. We really do mean affordable!

2

### No learning curve.

Scanning with the DS2200 Series is so easy that even a 'first timer' can do it. The patent-pending aim line provides a foolproof guide — and it's similar to the aim line in the 1D scanners you use today. With omni-directional scanning, users never need to line up the scanner and the barcode — unlike 1D scanners. And with Zebra's PRZM Intelligent Imaging, your workers can capture barcodes, regardless of condition even if they are dirty. scratched, damaged or poorly printed.

3

### Be ready now.

Scan it all -1D and 2D barcodes, printed and displayed on the screens of your customers' mobile phones. You'll be able to easily cash in on the \$43 billion dollar mobile coupon business\* — without slowing down the checkout process when cashiers are forced to manually enter coupon information.

\* Predicted global redemption value

4

# Practically sets itself up.

The DS2200 Series is pre-configured for the most common applications, so it's ready to use, right out of the box. Just plug the DS2200 Series into your POS - the technology in these scanners and their cables work in concert to automatically identify and connect to virtually any host, no configuration required. 5

### Buy from a leader.

When you choose Zebra scanning technology, you can expect the best scanning performance in the industry period. Zebra invented handheld scanning and has been responsible for the development of thousands of patents that make Zebra scanners the best in the business — and the scanning technology that powers millions of users all around the world in companies of all types and sizes.

### **APPLICATIONS**

#### Retail

- · Point-of-Sale (POS)
- Loyalty applications
- Electronic coupon redemption
- Backroom receiving
- Inventory management

### Other markets

- Hospitality
- Transportation & Logistics
- · Light/clean manufacturing
- OEM/government

### **ROI**

- · Improve cashier productivity
- Increase shopper satisfaction with fast checkout times
- · Virtually no training required
- Minimal management time and cost

# BROCHURES AND MORE

- DS2200 Specifications Sheet
- DS2200 Series Handheld
  Scanner Video
- Retail Mobile Barcode Application Brief
- Quick Service Restaurant (QSR) Mobile Barcode Application Brief
- Hospitality Mobile Barcode Application Brief
- <u>Transportation Mobile</u> Barcode Application Brief

